

Best Online Luxury Accommodation Booking Agent of the Year

Kenya

Karibu Kenya

KARIBUKENYA.CO.UK

Karibu Kenya offers personalised and authentic holidays to Kenya for discerning clients. The company is firmly eco-friendly and contributes to the conservation of land and wildlife in Kenya.

The name Kenya has long been synonymous with safari. The lush savannah plains, rich in wildlife and birdlife, have been attracting visitors for over a century and the country continues to lead the way in safari today. Yet this extraordinarily diverse country has much more than just flora and fauna. With stark deserts, glittering lakes, tropical coastline, forested highlands and Africa's second highest mountain, Kenya has a wide appeal. The country also boasts a number of national heritage sites, world famous beaches, pre-history excavations and the striking escarpments of the Great Rift Valley. With all this choice, and so many places to see, how does a visitor know where to go?

That's where Karibu Kenya comes in. Karibu Kenya is a collaboration pairing the renowned content of Karibu Kenya Accommodation Guide with the experience and capability of Gamewatchers Safaris. Together, these



Kenya experts offer a unique tourism service. Committed to providing the precise holiday each individual wants, they work with clients to choose the exact accommodation, flights, ground transfers, activities and expeditions that suit them, then book the entire package.

Tamara Britten, author of Karibu Kenya Accommodation Guide, spent two years meticulously researching tourism destinations



around Kenya. With an MA in Creative Writing from the University of East Anglia, and in depth experience of the tourism industry, Tamara drew it all together in her guidebook to Kenya. Dedicated to 'verifying by visiting', she checked out tourism destinations, hotels, activities and more, then wrote it all up as a region-by-region guide. The book was so successful it was endorsed by the Kenya Tourist Board, the Kenya Tourism Federation and the Kenya Professional Safari Guide Association; the Kenya Tourist Board now uses the book as promotional material for the country and gave a copy to every delegate who attended the World Travel Awards in Nairobi.

Best Online Luxury Accommodation Booking Agent of the Year

Kenya



Andy Hill, Editor of Swara Magazine, said: What sets Tamara Britten's splendid book apart is that it has broken away from the well-trodden path of hotel guide to give us an authentic and personally researched tour of just about every place a curious tourist or citizen might wander into.

When Karibu Kenya went online and moved into holiday bookings, the obvious choice of a partner was award-winning Gamewatchers Safaris. One of Kenya's leading tour operators, Gamewatchers Safaris' team of knowledgeable travel consultants and certified safari guides has been providing high quality holidays to Kenya for over 25 years. Accredited by the Association for the Promotion of Tourism to Africa (APTA), the African Travel and Tourism Association (ATTA), Ecotourism Kenya and the East African Wildlife Society, Gamewatchers Safaris has received awards in the Ecotourism Awards and the World Travel Awards amongst others. Managing Director Jake Grieves-Cook is committed to conserving Kenya's ecosystem and the wildlife that lives in it. He initiated the concept of conservancies, and established several conservancies along the borders of national parks, which has substantially extended the wildlife areas of Kenya to the benefit of both the wildlife and the local communities.

Clients can contact Karibu Kenya through www.karibukenya.co.uk and ask for advice, or simply click on a property they like the look of. One of Karibu Kenya's travel consultants will get back to them with ideas and suggestions, help them design their ideal Kenyan holiday,

and create for them the experience of a lifetime.

In 2018, Karibu Kenya launched sister company Exclusive Ethiopia, offering personally designed and guided holidays in Ethiopia. Just as Karibu Kenya stems from detailed research, Exclusive Ethiopia endorses only places that the founders have seen for themselves. Tamara Britten, with co-founder and Ethiopian expert Mulugeta Ababu,



drove all over Ethiopia investigating the sites, trying out the activities and checking out the hotels; www.exclusiveethiopia.com is the result. Should you wish to see the rock-hewn churches of Lalibela or the enigmatic castles of Gondar, the surreal sulphur springs of Dallol or the live Erta Ale Volcano; the distinctive tribes of the Omo Valley or the striking cliffs of Bale Mountains, Exclusive Ethiopia can take you there.

Contact Details
Company:
Web:
Email:

Karibu Kenya
www.karibukenya.co.uk
reservations@karibukenya.co.uk

Photography by: Andrew Nightingale